



NEWS RELEASE

Media Advisory

For Immediate Release

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Contact:

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THRIFT WORLD HELPS TO FEED THE HUNGRY DURING SLOW SUMMER MONTHS

*Thrifty Weekend Shopping to Benefit
Food Bank of Central & Eastern North Carolina*

Raleigh, NC – Thrift World and the Food Bank of Central & Eastern North Carolina want to help feed the hungry so that no table goes empty. **On Saturday, July 29 and Sunday, July 30**, patrons shopping at Thrift World will receive **20% off** any purchase with the donation of a non-perishable canned good. On Saturday, patrons who donate to the food drive can also receive a free hot dog and drink.

WHO: Thrift World

WHAT: Food Drive Benefiting The Food Bank of Central & Eastern North Carolina (**20% off purchase with non perishable food donation**)

WHEN: Saturday, July 29, 9 a.m. – 6 p.m. (Receive free hot dog and drink)
Sunday, July 30, 11 a.m. – 5 p.m.

WHERE: Thrift World
Shoppes at Lakewood
2000 Chapel Hill Road
Durham, NC 27707

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WHY:

- In the 34 counties served by the Food Bank of Central and Eastern North Carolina more than 400,000 people are at risk of hunger and are at or below the federal poverty guideline
- Nearly 30% of the people served by the FBCENC are children.
- 18% of the people served by the FBCENC are elderly.
- 38% of households served by the FBCENC have one or more working adults in the household.

For more information about the food drive contact Nancy Novell, Special Events & Food Drive Coordinator for the Food Bank of Central & Eastern North Carolina at (919) 875-0707 or nnovell@foodbankcenc.org or Thrift World spokesperson, Charlotte Harrison at 919-832-9412.

List of Items Most Needed (Please no glass or out-of-date items):

- Peanut Butter
- Canned Meals: Stews, Soups, Tuna, Ravioli, etc.: Pop-top cans a plus!
- Canned Fruits and Vegetables
- Rice
- Cereal
- Paper Products: Toilet Paper, Paper Towels, etc.
- Hygiene Items: Toothpaste, Shaving Items, Soap, etc.
- Diapers and “ Attends ”
- Elderly Nutrition Drinks: “ Ensure ”
- Infant Formula (No loose glass and plastic jars of baby food as they will have to be discarded due to health regulations)

About the Food Bank of Eastern & Central North Carolina

The Food Bank of Eastern & Central North Carolina is a nonprofit organization that provides food for people who are hungry in 34 counties in central and eastern North Carolina. The Food Bank serves a network of more than 880 partner agencies offering soup kitchens, food pantries, shelters, and programs for children and adults. In fiscal year 2005, the Food Bank distributed more than 31 million pounds of food and non-food essentials to these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 400,000 struggle each day to provide enough food for their families. www.foodbankcenc.org