



NEWS RELEASE

Media Alert

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SEE A MOVIE, FEED THE NEEDY

TRIANGLE CARMIKE LOCATIONS TO HOLD FOOD DRIVE THIS WEEKEND

A COOL WAY TO HELP

Raleigh, NC – Hunger does not take a summer break. **The Food Bank of Central & Eastern North Carolina** and **Carmike Cinemas** are partnering to fill the shelves during the slow summer months. The community is encouraged to go out the movies at any local Carmike Cinemas theater this weekend and help feed those at risk of hunger!

WHO: Carmike Cinemas

WHAT: Food Drive to Benefit the Food Bank of Central & Eastern North Carolina

BRING 3 CANS OF FOOD, receive a **FREE medium POPCORN**
See **“Talladega Nights”**, opening this weekend, or any other film playing at local Carmike Cinemas.

WHEN: Friday, August 4th through Sunday, August 6th

WHERE:

Carmike 15
5501 Atlantic Springs Rd.
Raleigh

Blue Ridge 14
600 Blue Ridge Rd
Raleigh

Wynnsong 15
1807 Martin Luther King, Jr. Parkway
Durham, NC

Park Place 16
9525 Chapel Hill Rd
Morrisville, NC

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WHY: In the 34 counties served by the Food Bank of Central and Eastern North Carolina more than 400,000 people are at risk of hunger and are at or below the federal poverty guideline. The summer months tend to be slow for food drives and donations.

For more information about the food drive contact Nancy Novell, Special Events & Food Drive Coordinator for the Food Bank of Central & Eastern North Carolina at (919) 875-0707.

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About the Food Bank of Central & Eastern North Carolina

The Food Bank of Eastern & Central North Carolina is a nonprofit organization that provides food for people in need in 34 counties in central and eastern North Carolina. The Food Bank serves a network of more than 880 partner agencies offering soup kitchens, food pantries, shelters, and programs for children and adults. In fiscal year 2005-06, the Food Bank distributed more than 31.4 million pounds of food and non-food essentials to these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 400,000 struggle each day to provide enough food for their families.
www.foodbankcenc.org