

**MEDIA ADVISORY**

**For Immediate Release: September 13, 2006**



**CALLING ALL CROP WALKERS !**

**WHO:** Church World Service (CROP - Christian Rural Overseas Project-the hunger fighting division of the Church World Service)

**WHAT:** 2006 ANNUAL CROP WALK

**WHERE:** Exploris Museum, Raleigh  
201 East Hargett St.  
Raleigh, NC 27601

**WHEN:** October 8, 2006

12:30 p.m. Registration (activities are planned)  
1:45 p.m. WALK Kickoff Celebration  
*Speaker: Mayor Charles Meeker*  
2 – 4 p.m. 2006 CROP WALK  
*Lead by Mayor Charles Meeker*  
4:00 – until – Visit Exploris for free

For more information go to: [www.cropwalkraleigh.com](http://www.cropwalkraleigh.com)

**BACKGROUND:** Every year more than a quarter million CROPWALKERS put their hearts and soles in motion to help stop hunger - one step at a time - in some 2,000 locally organized CROPWALKS and other community events.

Benefiting agencies for 2006 are: Catholic Parish Outreach, Food Bank of Central & Eastern North Carolina, Interfaith Food Shuttle, North Raleigh Ministries, PLM Families, and Urban Ministries of Wake County

The Church World Service organizes annual walks to support hunger relief internationally, nationally, and locally. Seventy-five percent of WALK proceeds support international and national relief, while the remaining twenty-five percent stays in the local community.

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