



# NEWS RELEASE

## **MEDIA ALERT & PHOTO OPPORTUNITY**

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## **Contact:**

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## **NINE AREA NONPROFITS TO RECEIVE EQUIPMENT FROM THE FOOD BANK OF CENTRAL & EASTERN NORTH CAROLINA AND KRAFT FOODS**

### **WHO & WHAT:**

The **Food Bank of Central & Eastern North Carolina** is providing new refrigerators and freezers to nine partner agencies in the **Durham** area. The new units were made possible by a grant from **Kraft Foods**. **Kraft** has a long-standing commitment to help fight hunger. The grant from Kraft is part of the **2006 Community Nutrition Program** and will help the Food Bank expand the collection and distribution of nutritious non-shelf-stable food to partner agencies. The agencies will pick up the equipment at their local food bank on **Monday, October 30 at 10 a.m.**

The nine partner agencies will use the equipment to support their efforts to help community residents at risk of hunger.

The agencies are:

- Divine Habitation - Labour of Love Outreach Ministry (Vance County)
- Church of God Prophecy of Durham/Monument of Faith (Durham County)
- Urban Ministries of Durham (Durham County)
- Friends of Orange County DSS (Orange County)
- Addiction Recovery Center for Women (Vance County)
- Blue Cross and Blue Shield of North Carolina Kids Cafe-YMCA of the Triangle, Area Lakewood Branch (Durham County)
- Nehemiah Christian Center (Durham County)
- Sister-2-Sister Emmanuel Fellowship Church of God in Christ (Chatham County)
- Immanuel Temple Seventh Day Adventist Church (Durham County)

**WHEN:** October 30, 2006

10 a.m.

**WHERE:**

The Food Bank of Central & Eastern North Carolina **at Durham**

708 Gilbert Street

Durham, NC 27701

(919) 956-2513

**DIRECTIONS From the Durham Freeway (Hwy 147)**

Take Fayetteville Street Exit 12. Turn north onto Fayetteville (toward downtown). Go over Ramseur Street, Main Street, Liberty Street, and Holloway Street; get into the right-hand lane and turn onto Gilbert Street. Food Bank is the second building on the right.

**THE NEED:**

There are 6 counties represented in the Durham Branch's service area: **Chatham, Durham, Granville, Orange, Person, and Vance Counties.**

The Food Bank of Central & Eastern North Carolina **at Durham** serves 167 partner agencies in its service area. The branch's partner agencies operate 81 food pantries, 45 group homes, 25 after school programs, 13 shelters, 12 soup kitchens, 5 day cares, 4 elderly nutrition programs and 2 sheltered workshops.

The total population of the service area is 517,945 with 70,232 individuals living at or below the poverty level in the Durham Branch's service area. There are 6551 individuals 65 years or older living at or below the poverty level; 41,349 individuals age 18 to 64 years living at or below the poverty level; and 23,428 children living at or below the poverty level.

In 2005-06, the Food Bank of Central & Eastern NC **at Durham** distributed 4,836,234 pounds of food to those at risk in its service area.

During the four-year period from 2000-01 and 2005-06, the Food Bank of Central & Eastern North Carolina **at Durham** experienced a food distribution growth of 80.8 percent in the its service area.

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**About the Food Bank of Central & Eastern North Carolina**

*The Food Bank of Eastern & Central North Carolina is a nonprofit organization that provides food for people who are hungry in 34 counties in central and eastern North Carolina. The Food Bank serves a network of more than 890 partner agencies offering soup kitchens, food pantries, shelters, and programs for children and adults. In fiscal year 2006, the Food Bank distributed more than 31.4 million pounds of food and non-food essentials to these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 400,000 struggle each day to provide enough food for their families. [www.foodbankcenc.org](http://www.foodbankcenc.org)*

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***About Kraft Foods, Inc.***

*Kraft Foods Inc. is a global leader in branded food and beverages with a presence in more than 150 countries. The Kraft Cares global community involvement program strives to make a difference in the communities where its employees live and work. In keeping with the company's corporate vision of helping people around the world eat and live better, Kraft Cares focuses primarily on helping end hunger and helping children and families improve their physical activity and awareness of nutritional practices. Last year, Kraft provided \$84 million in food and financial support to hundreds of non-profit organizations worldwide.*