



NEWS RELEASE

MEDIA ADVISORY

September 12, 2006

Contact:

Christy L. Simmons
Manager of Public Relations
(919) 865-3050 (office)
(919) 906-4798 (mobile)

FOOD DRIVE IN CHAPEL HILL TO BENEFIT FOOD BANK OF CENTRAL & EASTERN NORTH CAROLINA

The Chapel Hill Leads Group Partners with A Southern Season

Raleigh, NC – The Chapel Hill Leads Group together with A Southern Season are hosting an all-day food drive to benefit the Food Bank of Central & Eastern North Carolina.

- WHO:** Chapel Hill Leads Group and A Southern Season
- WHAT:** Food Drive Benefiting The Food Bank of Central & Eastern North Carolina
- WHEN:** Wednesday, September 13th, 10 a.m. – 9 p.m.
- WHERE:** A Southern Season
University Mall
Estes Drive (Off of 15/501)
Chapel Hill, NC

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WHY:

- In the 34 counties served by the Food Bank of Central and Eastern North Carolina more than 400,000 people are at risk of hunger and are at or below the federal poverty guideline
- Nearly 30% of the people served by the FBCENC are children.
- 18% of the people served by the FBCENC are elderly.
- 38% of households served by the FBCENC have one or more working adults in the household.

For more information about the food drive contact Nancy Novell, Special Events & Food Drive Coordinator for the Food Bank of Central & Eastern North Carolina at (919) 865-3049 or nnovell@foodbankcenc.org.

List of Items Most Needed (Please no glass or out-of-date items):

- Peanut Butter
- Canned Meals: Stews, Soups, Tuna, Ravioli, etc.: Pop-top cans a plus!
- Canned Fruits and Vegetables
- Rice
- Cereal
- Paper Products: Toilet Paper, Paper Towels, etc.
- Hygiene Items: Toothpaste, Shaving Items, Soap, etc.
- Diapers and “ Attends ”
- Elderly Nutrition Drinks: “ Ensure ”
- Infant Formula (No loose glass and plastic jars of baby food as they will have to be discarded due to health regulations)

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About the Food Bank of Eastern & Central North Carolina

The Food Bank of Eastern & Central North Carolina is a nonprofit organization that provides food for people who are hungry in 34 counties in central and eastern North Carolina. The Food Bank serves a network of more than 890 partner agencies offering soup kitchens, food pantries, shelters, and programs for children and adults. In fiscal year 2005-2006, the Food Bank distributed more than 31.4 million pounds of food and non-food essentials to these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 400,000 struggle each day to provide enough food for their families. www.foodbankcenc.org