



# NEWS RELEASE

**MEDIA ADVISORY**  
December 8, 2006

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## ***WEINERMOBILE TO APPEAR AT JACKSONVILLE MALL***

*See Weinermobile, Bring Canned Goods, Get Whistle*

**WHO:** *Jacksonville Mall*

**WHAT:** **Oscar Mayer Weinermobile Tour**

The Weinermobile will make an appearance in Eastern NC! Bring a nonperishable canned food item to Jacksonville Mall to benefit the Food Bank of Central & Eastern North Carolina and get a Weenie Whistle

**WHEN:** Saturday, December 9  
12 p.m. – 4 p.m.

**WHERE:** Jacksonville Mall

### **THE NEED:**

There are 11 counties represented in the Greenville Branch's service area: **Carteret, Craven, Duplin, Edgecombe, Greene, Jones, Lenoir, Onslow, Pamlico, Pitt, and Wilson Counties.** Duplin, Edgecombe and Wilson Counties are shared with the Raleigh Branch. Duplin County is also served by the Second Harvest Food Bank of Southeast North Carolina.

The Food Bank of Central & Eastern North Carolina **at Greenville** serves 195 partner agencies in the Greenville service area. Greenville Branch partner agencies operate: 132 food pantries, 34 mobile food pantries, 24 after school programs, 21 group homes, 16 soup kitchens, 15 day cares, 12 shelters, and 4 elderly nutrition programs.

The total population of the service area is 690,861 individuals with 108,622 individuals living at or below the poverty level in the Greenville Branch's service area. There are 12,459 individuals 65 years and older living at or below the poverty level; 57,949 individuals age 18 to 64 years living at or below the poverty level; and 39,912 children living at or below the poverty level.

In 2005-06, the Food Bank of Central & Eastern NC at Greenville distributed 7,890,247 pounds of food to those at risk of hunger in its service area.

During the four-year period from 2000-01 and 2005-06, the Food Bank experienced a food distribution growth of 29.5 percent in the Greenville Branch's service area.

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**About the Food Bank of Central & Eastern North Carolina**

*The Food Bank of Central & Eastern North Carolina is a nonprofit organization that provides food for people who are hungry in 34 counties in central and eastern North Carolina. The Food Bank serves a network of more than 890 partner agencies offering soup kitchens, food pantries, shelters, and programs for children and adults. In fiscal year 2005 - 2006, the Food Bank distributed more than 31.4 million pounds of food and non-food essentials to these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 400,000 struggle each day to provide enough food for their families. [www.foodbankcenc.org](http://www.foodbankcenc.org)*