



# NEWS RELEASE

**FOR IMMEDIATE RELEASE:**

**November 20, 2006**

## **THANKS FOR GIVING**

### *Kids Feeding the Needy*

*WHAT makes today, October 20, different from other days at 3501 Ridge Road in **Durham**?*

At 2 p.m., a caravan of fourth graders at Durham Academy will carry boxes and bags filled with canned goods and staples to a waiting **Food Bank of Central & Eastern North Carolina** truck to help feed those at risk of hunger during Thanksgiving.

*WHY is Thursday, October 20 a great day?*

A charitable giving lesson went beyond the initial call! The initial request went out for first through fourth graders at Durham Academy to bring enough to **fill a mom's minivan**. The response was so overwhelming, a **Food Bank truck** will come to pick up the goods.

*WHERE is this taking place today?*

**Durham Academy Lower School  
3501 Ridge Road  
Durham**

*HOW do I get to this media opportunity? (Directions below)*

**To the Ridge Road (Preschool, Lower School and Upper School) campuses:**

From Interstate 40: Exit at route 15-501 and head north for 1.4 miles. Turn left onto Garrett Road at the traffic light. When Garrett Road ends, turn right onto Pickett Road. At the next light, turn left onto Ridge Road. All three entrances to Durham Academy are on the right. The first driveway is for the Upper School gym lot which also includes parking for and access to the Upper School athletic fields. The next driveway is for the main office and academic buildings for the Upper School campus. The third driveway is for the Preschool and Lower School campus, including access to the Lower School gymnasium and an athletic field that is used by the field hockey, girls soccer and girls lacrosse teams from the Upper School.

**-more-**

From Interstate 85 or the Durham Freeway: Exit at route 15-501 Bypass and head south. Exit 15-501 at Cornwallis Road and turn right onto Cornwallis. After six-tenths of a mile, turn left onto Ridge Road. After one mile, the entrance to the Durham Academy Preschool and Lower School will be on your left directly past an athletic field that is used by the field hockey, girls soccer and girls lacrosse teams from the Upper School. Keep going past the driveway to the PS/LS and the entrance to the Upper School is less than 100 yards down Ridge Road, also on the left. The entrance to the Upper School gym lot--which also includes parking for and access to the Upper School athletic fields--is the last turn on the left before Pickett Road.

**For more information contact Kathy McPherson at 489-6569 ext. 435.**

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**About the Food Bank of Central & Eastern North Carolina**

The Food Bank of Eastern & Central North Carolina is a nonprofit organization that provides food for people at risk of hunger in 34 counties in central and eastern North Carolina. The Food Bank serves a network of more than 890 partner agencies offering soup kitchens, food pantries, shelters, and programs for children and adults. In fiscal year 2005-2006, the Food Bank distributed more than 31.4 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 400,000 struggle each day to provide enough food for their families. [www.foodbankcenc.org](http://www.foodbankcenc.org) .