



# NEWS RELEASE

## FOR IMMEDIATE RELEASE

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## **CHANCE TO DONATE FOOD AND WIN PRIZES AT NC PICKLE FESTIVAL**

RALEIGH – The mainstay of any festival is the wide array of food that is available to attendees. Of course pickles will be on hand to eat at the N.C Pickle Festival slated for Saturday, April 26 in downtown Mount Olive. However, the Mt. Olive Pickle Company wants festival goers to bring food to the festival this year – non perishable food. The Food Bank of Central & Eastern North Carolina and Mt. Olive Pickle are holding a food drive during the festival. Anyone bringing at least two cans of food, or contributing at least \$1, will be entered into a drawing for door prizes from the Mt. Olive Pickle Company gift shop.

Mt. Olive Pickle will hang posters throughout the festival enticing attendees to “Find the Pickles! Find the Food Bank! Find a chance to win prizes!” The signs will lead to Mt. Olive’s new location at the festival, and the Food Bank booth will be adjacent to the Mt. Olive Pickle. Both booths will be found on Center Street, between the Mount Olive Area Chamber of Commerce and James Street.

Most needed items include: *(Please, no glass)*

- Canned Meals: Stews, Soups, Tuna, Ravioli, etc.: *Pop-top cans a plus!*
- Canned Fruits and Vegetables
- Rice
- Cereal
- Paper Products: Toilet Paper, Paper Towels, etc.
- Hygiene Items: Toothpaste, Shaving Items, Soap, etc.
- Diapers
- Infant Formula *(No loose glass and plastic jars of baby food as they will have to be discarded due to health regulations)*

The Food Bank of Central & Eastern North Carolina has warehouses in Durham, Greenville, Raleigh, Southern Pines and Wilmington. The organization serves 34 of the 100 counties in North Carolina and experiences a drop in donations after the holidays.

**-more-**

The N.C. Pickle Festival, now in its 22<sup>nd</sup> year, draws an estimated 20,000 people to Mount Olive on the last full weekend of April. The event is coordinated by the Mount Olive Area Chamber of Commerce, and proceeds benefit community projects year-round. For more information about the festival, go to [www.ncpicklefest.org](http://www.ncpicklefest.org).

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**About the Food Bank of Central & Eastern North Carolina**

*The Food Bank of Central & Eastern North Carolina is a nonprofit organization that provides food for people who are hungry in 34 counties in central and eastern North Carolina. The Food Bank serves a network of more than 870 partner agencies offering soup kitchens, food pantries, shelters, and programs for children and adults. In fiscal year 2006 - 2007, the Food Bank distributed more than 32.6 million pounds of food and non-food essentials to these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 400,000 struggle each day to provide enough food for their families. [www.foodbankcenc.org](http://www.foodbankcenc.org)*

**About Mt. Olive Pickle**

*In business since 1926, Mt. Olive Pickle Company manufactures and markets the best selling brand of pickles in the Southeast, and second best selling and fastest growing brand in America. Visit the company website at [www.mtolivepickles.com](http://www.mtolivepickles.com)*