



NEWS RELEASE

MEDIA ADVISORY

August 8, 2007

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TRUCKLOAD OF MEAT TO BE DELIVERED TO WILMINGTON AGENCIES

Timing Good for Low Food Stock

WILMINGTON- At a time when food donations are traditionally slow, **the Food Bank of Central & Eastern North Carolina** and the Second Harvest Food Bank of Southeastern North Carolina in Fayetteville received 70,000 pounds of meat from Smithfield Foods to help those at risk of hunger.

The **Food Bank of Central & Eastern North Carolina at Wilmington** is one of five branches of the Raleigh-based organization to receive a truckload of meat. The Food Bank will make two direct distribution drops on Thursday, August 9, 2007 for agencies in Pender, New Hanover, Brunswick, and Columbus counties.

[Photo Opportunity]

Truck delivery #1:

11:00 – 12PM

Food Bank of Central & Eastern North Carolina at Wilmington

1314 Marstellar Street

Wilmington, NC

Tentative list of agencies picking up meat

Salvation Army

Good Shepherd House

First Fruit Ministries

Community Boys & Girls Club

Child Advocacy Commission

Bethany Presbyterian Church

Mercy House

Elderhaus

Kids Cafe - Farmers Union

Farmers Union Daycare

Maple Hill A.M.E. (Pender)

-more-

[Photo Opportunity]

Truck delivery #2:

1:30PM – 2:30 PM

Truck delivery:

Brunswick Family Assistance Agency

4600 Main Street

Shallotte, NC

Tentative list of agencies picking up meat:

South Brunswick Inter-Church Council

Oak Island Inter-Church Council

St. Brendan's Catholic Church

Pleasant Grove Missionary Baptist

The Food Bank of Central & Eastern NC distributed more than 32.6 million pounds of food to individuals at risk of hunger in 2006-2007. The Wilmington Branch distributed more than 3.5 million pounds of food to individuals at risk of hunger in Pender, New Hanover, Brunswick and Columbus counties last year.

There are more than 400,000 people at risk of hunger in the Food Bank's entire 34-county service area.

For information on how to donate time, host a food drive or contribute financially, go to www.foodbankcenc.org for details.

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About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that provides food for people at risk of hunger in 34 counties in central and eastern North Carolina. The Food Bank serves a network of 870 partner agencies offering soup kitchens, food pantries, shelters, and programs for children and adults. In fiscal year 2006-2007, the Food Bank distributed more than 32.6 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 400,000 struggle each day to provide enough food for their families. www.foodbankcenc.org.