



NEWS RELEASE

FOR IMMEDIATE RELEASE

October 5, 2009

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FOOD LION TO BE RECOGNIZED FOR COMMITMENT TO HUNGER

Recognition Event and Food Lion Hunger Relief Day Press Conference to take place on Wednesday

RALEIGH, NC - On Wednesday, October 7, 2009, the Food Bank of Central & Eastern NC will recognize Food Lion's extraordinary commitment to feeding those who suffer from hunger. The event will take place at the Food Bank's Raleigh warehouse on Tarheel Drive at 10:30 a.m. Food Lion has donated more than 8.5 million pounds of nutritious meats, produce, deli food, and baked goods during the last fiscal year alone. This is equivalent to 7.1 million meals.

Wesley Wyatt, North Carolina State Fair Manager and *Rick LaCroix*, Vice President of Mid Atlantic Market for Food Lion will make brief remarks about Food Lion Hunger Relief Day at the NC State Fair and why they continue to support organizations like the Food Bank.

Other special guests will include:

Mike Pleasant, NC State Fair Assistant Manager
The Fuquay-Varina Emergency Food Pantry
Genworth Financial Volunteer Group (Volunteers of the Year)

Peter Werbicki, President/CEO of the Food Bank, will present Food Lion with a special award and Food Lion truck drivers will also receive a token of appreciation.

Food Lion employees will also participate in a volunteer project throughout the entire day, sorting salvage from their own stores.

With unemployment numbers continuing to grow, the word "**free**" really resonates with consumers these days. The poor state of the economy might make Food Lion Hunger Relief Day the most popular day at the N.C. State Fair this year. Fairgoers can bring four cans of food to any entrance gate on Thursday, October 22 and receive **free** admission to the fair. Hunger Relief Day at the Fair is one of the largest one-day canned-food drives in the state.

The 2009 North Carolina State Fair runs from October 15 through October 25.

About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that provides food for people at risk of hunger in 34 counties in central and eastern North Carolina. The Food Bank serves a network of 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, Raleigh, the Sandhills (Southern Pines) and Wilmington. In fiscal year 2008-2009, the Food Bank distributed nearly 37 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 480,000 struggle each day to provide enough food for their families.

www.foodbankcenc.org.

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