



# NEWS RELEASE

**FOR IMMEDIATE RELEASE:  
October 12, 2007**

## **HUNGER RELIEF DAY AT THE NC STATE FAIR**

*Seriously Twisted Fun...with a Twist.*

*WHAT makes Thursday, October 18th different from other days at the State Fair?*

**Food Lion Hunger Relief Day at the North Carolina State Fair**, offering fairgoers free admission for four or more cans of food, is the largest one-day **canned**-food drive in the state, held each year to benefit the Food Bank of Central & Eastern North Carolina. Last year fairgoers donated more than 217,000 pounds of canned food.

*WHY is Thursday, October 18 a great day for fairgoers?*

**Have seriously twisted fun for free**—free entry to the Fair with four cans of food. More than 400,000 of our neighbors in the Triangle, Sandhills and Coastal regions are at risk of hunger.

*WHERE should people take food donations for free entry?*

**Food will be collected at all gates.** Nearly 450 volunteers and staff members are scheduled to work on Food Lion Hunger Relief Day to help in collecting and transporting the donated food. A fleet of Food Lion and Food Bank tractor-trailer trucks will transport the donated food from the Fair to the Food Bank's main warehouse in Raleigh.

### **Photo opportunities:**

Volunteers at all gates.

**For more information contact Christy Simmons [csimmons@foodbankcenc.org](mailto:csimmons@foodbankcenc.org) or call: (w) 919.865-3050 (c) 919.906.4798**

***Public Relations Manager will be stationed at Gate 10.***

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### **About the Food Bank of Central & Eastern North Carolina**

The Food Bank of Eastern & Central North Carolina is a nonprofit organization that provides food for people at risk of hunger in 34 counties in central and eastern North Carolina. The Food Bank serves a network of 870 partner agencies offering soup kitchens, food pantries, shelters, and programs for children and adults. In fiscal year 2006-2007, the Food Bank distributed more than 32.6 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 400,000 struggle each day to provide enough food for their families. [www.foodbankcenc.org](http://www.foodbankcenc.org).