



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Invitation to Local Restaurants to Help Fight Against Hunger on Tuesday, November 13th - RSVVP Day

RALEIGH-Local restaurants are invited to help fight hunger by participating in the **19th Annual RSVVP (Restaurants Share V+V Percent) Day on Tuesday, November 13th**. As a restaurant owner, you know the importance of a good meal. By participating in this **one-day event**, you can **raise money that will help feed local families**.

It's simple to do: **RSVVP advertises. The public eats out. The restaurant makes a donation. Everyone gets a meal.**

Participating **Wake County restaurants** pledge to donate 10% of their breakfast, lunch, and dinner and the proceeds benefit the **Food Bank of Central & Eastern NC**. RSVVP participants **must register by October 26th** in order to be **listed in the promotional ads**. Restaurants who register after October 26th will be included in the final online restaurant list. Promotional material will be provided for all participating restaurants. **Wake County** restaurants can register to participate online at www.foodbankcenc.org or contact Nancy Novell, Special Events & Food Drive Manager, 919-865-3049.

This is a Triangle-wide event. Participating restaurants in Durham will benefit Urban Ministries of Durham's Community Kitchen and those in Chapel Hill/Carrboro will benefit the Inter-Faith council for Social Service. See www.rsvvp.org for contacts and more information.

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About the Food Bank of Central & Eastern North Carolina

The Food Bank of Eastern & Central North Carolina is a nonprofit organization that provides food for people at risk of hunger in 34 counties in central and eastern North Carolina. The Food Bank serves a network of 870 partner agencies offering soup kitchens, food pantries, shelters, and programs for children and adults. In fiscal year 2006-2007, the Food Bank distributed more than 32.6 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 400,000 struggle each day to provide enough food for their families. www.foodbankcenc.org.