



NEWS RELEASE

FOR IMMEDIATE RELEASE

October 28, 2008

Contact:

Christy L. Simmons
Manager of Public Relations
(919) 865-3050 (office)
(919) 906-4798 (mobile)

NEW ORGANIZATION TO MAKE FIRST DONATION TO FOOD BANK

Dream to Achieve, Inc. formed to help young women become entrepreneurs

RALEIGH-The Food Bank of Central & Eastern North Carolina will be the recipient of a \$500.00 donation from a newly formed organization called, Dream to Achieve, Inc (D2A). The group's goal is to "transform today's young ladies into successful women of tomorrow." The presentation takes place on Wednesday, October 29, 1:30 p.m. at the main Food Bank warehouse in Raleigh at 3808 Tarheel Drive.

The Dream to Achieve, Inc. Board of Directors agreed to support a local non-profit, the Food Bank of Central & Eastern North Carolina, by making a sacrificial seed offering. D2A was created to empower young ladies through positive role models, instill the importance of having a dream, and provide the tools needed to obtain it. The program will specifically stimulate personal growth through self image and etiquette workshops; provide a roadmap for college, career and entrepreneurial planning, and aid young ladies in realizing their economic potential.

Dream to Achieve Inc. offers comprehensive workshops designed to inspire growth to all student participants. Workshops include:

- American Dream
- What you Need to Lead
- Technology Site Tours
- Personal Branding
- Why Entrepreneurship?
- How to make dollars make Sense!
- Scholarship Drive
- Community involvement
- Social Skills
- College preparation

For more information about Dream to Achieve, contact Renita Peele, Executive Director, at 919 -395-1109.

About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that provides food for people at risk of hunger in 34 counties in central and eastern North Carolina. The Food Bank serves a network of nearly 900 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults. In fiscal year 2007-2008, the Food Bank distributed nearly 32 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 450,000 individuals struggle each day to provide enough food for their families. www.foodbankcenc.org.

About Feeding America (Formerly America's Second Harvest – The Nation's Food Bank Network)

Feeding America provides individuals and families facing hunger with the fuel to survive and even thrive. As the nation's largest domestic hunger-relief charity, our network members supply food to more than 25 million Americans each year, including 9 million children and 3 million seniors. Serving the entire United States, more than 200 member food banks operate 63,000 agencies that address hunger through emergency food assistance programs. For more information on how you can fight hunger in your community and across the country, visit www.feedingamerica.org.

###