



NEWS RELEASE

MEDIA ADVISORY

November 7, 2008

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HURRICANES TO PRESENT CHECK TO SUPPORT FOOD BANK

Scott Walker and Family to participate in Kids Day

RALEIGH - Volunteering is a wonderful way for kids to learn about the Food Bank of Central & Eastern North Carolina and the issue of hunger. On Saturday, November 8, kids and their parents will have a special guest during Kids Day at the main branch of the Food Bank.

WHAT: Carolina Hurricanes Player Scott Walker to Present \$20,000 Check to Food Bank of Central & Eastern North Carolina and participate in Kids Day project

WHERE: Food Bank of Central & Eastern North Carolina
3808 Tarheel Drive
Raleigh, NC 27609

WHEN: Saturday, November 8, 2008
2:00 p.m. – 4 p.m.

WHY: The Carolina Hurricanes Kids 'N Community Foundation donation will support Kids Days at the Food Bank throughout the year.

Kids Day at the Food Bank is a monthly event for youth between the ages of 5 and 11. Youth learn about the issue of hunger and the mission of the Food Bank while touring the facility and participating in a volunteer service project. Kids Day is currently offered at the Durham, Greenville and Raleigh branches of the Food Bank of Central & Eastern North Carolina.

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SCHEDULE OF EVENTS

2:00 p.m.

Arrival of Carolina Hurricanes Representatives

2:10 p.m.

Check Presentation

2:20 p.m.

Preparation for Kids Day Project

2:30pm – 4:00 p.m.

Kids Day Project

- Tour will be part of project
- Group will sort product received from food drives

Photo Opportunity:

Walker will sign autographs for kids and parents.

For more information about Kids Day at the Food Bank of Central & Eastern North Carolina, go to http://content.foodbankcenc.org/getinvolved/volunteer/vol_kids.asp

About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that provides food for people at risk of hunger in 34 counties in central and eastern North Carolina. The Food Bank serves a network of nearly 900 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults. In fiscal year 2007-2008, the Food Bank distributed nearly 32 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 450,000 individuals struggle each day to provide enough food for their families. www.foodbankcenc.org.

About Feeding America (Formerly America's Second Harvest – The Nation's Food Bank Network)

Feeding America provides individuals and families facing hunger with the fuel to survive and even thrive. As the nation's largest domestic hunger-relief charity, our network members supply food to more than 25 million Americans each year, including 9 million children and 3 million seniors. Serving the entire United States, more than 200 member food banks operate 63,000 agencies that address hunger through emergency food assistance programs. For more information on how you can fight hunger in your community and across the country, visit www.feedingamerica.org.

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