



NEWS RELEASE

MEDIA ADVISORY

December 13, 2007

Media Contacts:

Christy L. Simmons
Manager of Public Relations
(919) 865-3050 (office)
(919)906-4798 (mobile)

Smithfield Contact:

Leigh Gates
Fitzpatrick Communications
(919) 821-5754 (office)
(919) 625-1742 (mobile)

MEAT TO BE DELIVERED TO RALEIGH FOOD BANK

Timing Good for Holiday Needs

RALEIGH - The Food Bank of Central & Eastern North Carolina continues to receive major donations to help feed those at risk of hunger during the **holiday season**. **Smithfield Foods** will deliver meat to the **Raleigh warehouse** early on Friday, December 14th. When food donations were slow during the summer, **the Food Bank's Wilmington branch** and the Second Harvest Food Bank of Southeastern North Carolina in Fayetteville received 70,000 pounds of meat from Smithfield Foods to help fight hunger.

Who: **Food Bank of Central & Eastern North Carolina**

What: **Smithfield Foods** will deliver a half truck load of meat from Smithfield Foods

When: Friday, December 14
Between 7-7:30 a.m.

Where: 3808 Tarheel Drive, Raleigh, NC

Why: There are more than 400,000 people at risk of hunger in the Food Bank's entire 34-county service area. With the **drought** affecting more than the local water supply, the Food Bank's local produce donations were down by one million pounds for the summer of 2007. Major partner agencies have seen an **increase of 20 to 30 percent** in people who have found themselves in emergency situations compared to last year.

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About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that provides food for people at risk of hunger in 34 counties in central and eastern North Carolina. The Food Bank serves a network of 870 partner agencies offering soup kitchens, food pantries, shelters, and programs for children and adults. In fiscal year 2006-2007, the Food Bank distributed more than 32.6 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 400,000 struggle each day to provide enough food for their families. www.foodbankcenc.org.