

## Local Residents Rocked Out for a Worthy Cause

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Nearly 400 Pounds of Food Collected at Falls River Town Center Festival

RALEIGH – Hundreds of local residents from the Falls River and Bedford subdivisions showed support for the Food Bank of Central and Eastern North Carolina by donating nearly 400 pounds of food at the Falls River Town Center festival. The benefit concert, held November 7, featured cover band Pleasure to Burn and supported the local cause.

“We know the surrounding communities have a big heart,” said Bill Clausen, Falls River Town Center retailer and president of Tone Up Raleigh. “I’m proud to be a part of this area and glad to see that so many people came out with donations for the Food Bank.”

Carter Crain, volunteer coordinator for the Food Bank of Central and Eastern North Carolina, spoke to residents about the increased requests for donations in the area. The organization’s October 2008 food distribution increased by 800,000 pounds compared to the same month in 2007.

“With need up 20 to 30 percent from this time last year, the community’s support is more vital than ever,” said Crain. “Falls River Town Center is part of my neighborhood, so I was pleased to see so many supporters at the festival.”

For more information, visit [www.fallsrivertowncenter.com](http://www.fallsrivertowncenter.com).

About Falls River Town Center:

Located at the entrance to the Falls River and Bedford communities on Durant Road in Raleigh, N.C., Falls River Town Center offers families a dynamic shopping experience with classic southern hospitality. Current tenants include: Ace Hardware, Tone Up Raleigh, Lulu Tailor, Falls River Pharmacy, Harrington Bank, Framecrafters, Andy’s Cheesesteaks and Cheeseburgers, Yakety Yak, Nationwide Insurance, Falls River Books, Sake House, The Little Gym, Lily Mae’s, Klaystation, Kidos, From NY With Love, Allen Tate, Carafe Wine Makers, Taza Grill, Tanas Physical Therapy, Tanas Hair Design & Day Spa, Rita’s of Raleigh, Karate Kids for Christ, Orientspiration, Dry Clean City, Ship on Site, Falls Town Realty, Trek Bicycles and America’s Mattress. Visit [www.fallsrivertowncenter.com](http://www.fallsrivertowncenter.com) or call 919-459-2600.

About the Food Bank of Central and Eastern North Carolina:

Established in 1980, the Food Bank of Central & Eastern North Carolina is a non-profit organization that provides food to people at risk of hunger in 34 counties in central and eastern North Carolina. In 2006-07, the Food Bank distributed over 32.6 million pounds of food through 870 partner agencies including soup kitchens, food pantries, shelters, and after school programs for children. For a list of urgent food bank needs, visit [www.foodbanknc.org](http://www.foodbanknc.org).

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