



# NEWS RELEASE

**FOR IMMEDIATE RELEASE**

January 22, 2008

**Contact:**

Christy L. Simmons  
Manager of Public Relations  
(919) 865-3050 (office)  
(919) 906-4798 (mobile)

Food Bank Urges Fans to Host **SOUPER BOWL** Parties

## ***Community Urged to Collect and Donate During Game***

**GREENVILLE** – Football fans have one more stand off to endure in February. The Food Bank of Central & Eastern North Carolina is challenging communities in its 34-county service area to show TEAM SPIRIT and COMMUNITY SPIRIT by collecting or donating at parties this year during Super Bowl XLII on Sunday, February 3<sup>rd</sup>. Whether you are a New England Patriots fan or a New York Giants fan, everyone wins in the Food Bank's **S-O-U-P-E-R BOWL!**

The **Food Bank of Central & Eastern North Carolina at Greenville** is located on 497 West 9<sup>th</sup> Street. The Greenville branch distributes food to partner agencies (rescue missions, soup kitchens, food pantries, after school programs, elderly nutrition programs) in Carteret, Craven, Edgecombe, Greene, Jones Lenoir, Onslow, Pamlico, Pitt, and Wilson counties. Fight hunger in *your* community by collecting or bringing cans of food to a Super Bowl Party or by making an Online Virtual Food Drive Donation.

"The need is constant. Food collected during major food drives go right back out the door to feed those at risk of hunger," said Peter Werbicki, President/CEO of the Food Bank of Central & Eastern North Carolina. "Our Souper Bowl is a way to have a party with a specific focus and to keep the community engaged in our mission to provide food resources throughout the year."

Go to the Food Bank's Web site at [www.foodbankcenc.org](http://www.foodbankcenc.org) to participate in the **Souper Bowl** virtual food drive or collect non-perishable food items at your party, or both.

### **Most Needed Items**

Canned Meals (Stews, soups, Ravioli, etc.)  
Peanut Butter

**-more-**

Cereal  
Canned Fruits and Vegetables  
Rice  
Paper Products  
Hygiene Items (Toothpaste, Feminine products, soap, etc.)  
Infant Products (Diapers, Wipes, Formula, Infant Cereal – no loose glass or plastic jars)  
Elderly Nutrition Drinks (Ensure, Boost, etc.)  
Attends

For **every dollar** donated, the Food Bank of Central & Eastern North Carolina is able to distribute generally **8 dollars (\$8) worth of food or provide four meals.**

The main office and warehouse is located at 3808 Tarheel Drive in Raleigh. Additional warehouses are located in Durham, Southern Pines, and Wilmington.

For more information, go to [www.foodbankcenc.org](http://www.foodbankcenc.org) or call 919-865-3049.

###

**About the Food Bank of Central & Eastern North Carolina**

*The Food Bank of Central & Eastern North Carolina is a nonprofit organization that provides food for people who are hungry in 34 counties in central and eastern North Carolina. The Food Bank serves a network of more than 870 partner agencies offering soup kitchens, food pantries, shelters, and programs for children and adults. In fiscal year 2006 - 2007, the Food Bank distributed more than 32.6 million pounds of food and non-food essentials to these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 400,000 struggle each day to provide enough food for their families. [www.foodbankcenc.org](http://www.foodbankcenc.org)*