



# NEWS RELEASE

**FOR IMMEDIATE RELEASE**

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## ***Kids Summer Stock Event in Greenville: School's Out, But There's No Vacation From Hunger***

### ***Greenville Parks and Recreation Event to benefit local Food Bank***

**GREENVILLE** - The Food Bank of Central & Eastern North Carolina at Greenville, along with presenting sponsors Genworth Financial and Cisco Systems, are hosting "Kids Summer Stock at Greenville: Sunday in the Park Summer Pops Orchestra Performance" on Sunday, June 22 at 7:00 p.m. Music will be provided by the Greenville Summer Pops Orchestra as part of the free Sunday in the Park Concert Series. The June 22<sup>nd</sup> concert will benefit the Food Bank of Central & Eastern North Carolina at Greenville located at 497 West 9th Street. The concert will be held at the Town Common at the Greenville Toyota Amphitheater on 100 East First Street. Attendees are asked to bring three cans of food or donate \$1 for a chance to win exciting door prizes. Local sponsors include City of Greenville Parks and Recreation, The Daily Reflector, Aldridge & Southerland Realtors, Kessler Law Firm, Nacco and Physicians East, P.A.

Summer is historically a time when food drive donations tend to slow down for all food banks across the country. People are out of their normal pattern. They are on vacation. Hunger is not foremost on their minds.

During the summer, more than 250,000 children across the Food Bank of Central & Eastern North Carolina's 34-county service area who currently have access to the free and reduced meal program at school will be on summer break.

The Food Bank of Central & Eastern North Carolina at Greenville serves Carteret, Craven, Greene, Jones, Lenoir, Onslow, Pamlico, Pitt, Duplin, Edgecombe and Wilson counties. In these counties, more than 50,000 children receive free or reduced meals during the school year.

When summer vacation begins, community-based non-profit agencies, such as church pantries, supported by the Food Bank report an increase in the number of parents and grandparents seeking food assistance for their families.

Basically, demand increases at a time when donations tend to decrease.

After experiencing this trend for years, the Food Bank of Central & Eastern North Carolina, which has a branch in Greenville at 497 West 9<sup>th</sup> Street, is doing something about it. It is called **KIDS SUMMER STOCK** and is coming to your neighborhood in June!

**-more-**

## **OUR KIDS NEED YOU!**

**Kids Summer Stock** is a community-wide food and funds drive to support the children who will not have access to free and reduced school meals while school is out for summer vacation.

**Kids Summer Stock** is a community-wide food and funds drive that kicks off in June and concludes on July 4th intended to stock the shelves and increase food distribution at the Food Bank of Central & Eastern North Carolina to help feed hungry children. The demand for food grows from many of the Food Bank's partner agencies to provide more services for parents and grandparents seeking additional food to help feed their vulnerable children and grandchildren.

**Kids Summer Stock** is a series of concerts, festivals, and events held during June and early July to collect food and funds to help fill the empty shelves of Food Bank of Central & Eastern North Carolina warehouses in Durham, Greenville, Raleigh, Sandhills and Wilmington at a time when food drive donations tend to slow down and at risk children are out of school and are still in need of daily meals.

## **HOW CAN YOU HELP?**

Bring 3 cans of food or \$1 to receive a ticket to win prizes during a drawing at the concert. Food Bank trucks will be located at two entrances to the amphitheater.

Go to <http://greenville.foodbankcenc.org> for more information about Kids Summer Stock or to donate to The Food Bank of Central & Eastern North Carolina at Greenville or to the main web site [www.foodbankcenc.org](http://www.foodbankcenc.org).

Please join the Food Bank of Central & Eastern North Carolina, along with our sponsors, to make a difference in the lives of the children and families we serve.

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### **About the Food Bank of Central & Eastern North Carolina**

*The Food Bank of Central & Eastern North Carolina is a nonprofit organization that provides food for people who are hungry in 34 counties in central and eastern North Carolina. The Food Bank serves a network of more than 890 partner agencies offering soup kitchens, food pantries, shelters, and programs for children and adults. In fiscal year 2006 - 2007, the Food Bank distributed more than 32.6 million pounds of food and non-food essentials to these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 400,000 struggle each day to provide enough food for their families. [www.foodbankcenc.org](http://www.foodbankcenc.org)*