



NEWS RELEASE

FOR IMMEDIATE RELEASE

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JENNIFER CASLIN JOINS FOOD BANK AS REGIONAL DEVELOPMENT MANAGER

WILMINGTON – The Food Bank of Central & Eastern North Carolina has named Jennifer Caslin as the new Regional Development Manager at the organization's Wilmington Branch. Caslin started on March 30, 2009.

"We are very fortunate to have someone of Jennifer's incredible skill and knowledge to join our team," said Peter Werbicki, President and CEO of the Food Bank. "She is already recognized in the Wilmington area as a leader in development and fund raising. We are pleased to have someone already active and immersed in the community."

Formerly Promotions Director for Sunrise Broadcasting (formerly NextMedia), Caslin worked at the company's six Wilmington stations for three years.

"I am pleased to be a part of a team that is making a difference in combating hunger in North Carolina," said Caslin. "I look forward to making a positive contribution to the work of this organization and impacting the lives of those at risk in Brunswick, Columbus, New Hanover and Pender counties."

As a key member of the Food Bank's Development team, Caslin will lead all aspects of fund development for the rapidly growing Wilmington Branch and serve as the local media and events contact for the organization.

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Caslin Joins Food Bank

Caslin succeeds Tommy Taylor who accepted a position as Vice President of Community Impact with the Cape Fear Area United Way in November 2008.

Caslin resides in Wilmington, NC.

The Food Bank of Central & Eastern North Carolina at Wilmington is located on 1314 Marstellar Street in Wilmington. The Wilmington branch distributes food to partner agencies (rescue missions, soup kitchens, food pantries, after school programs, elderly nutrition programs) in Brunswick, Columbus, New Hanover and Pender counties.

The main office and warehouse is located at 3808 Tarheel Drive in Raleigh. Additional branch warehouses are located in Durham, Greenville, and Southern Pines.

For more information about the Wilmington Branch of the Food Bank of Central & Eastern North Carolina, go to <http://wilmington.foodbankcenc.org>.

About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that provides food for people at risk of hunger in 34 counties in central and eastern North Carolina. The Food Bank serves a network of nearly 900 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults. In fiscal year 2007-2008, the Food Bank distributed nearly 32 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 450,000 individuals struggle each day to provide enough food for their families. www.foodbankcenc.org.

About Feeding America (Formerly America's Second Harvest – The Nation's Food Bank Network)

Feeding America provides individuals and families facing hunger with the fuel to survive and even thrive. As the nation's largest domestic hunger-relief charity, our network members supply food to more than 25 million Americans each year, including 9 million children and 3 million seniors. Serving the entire United States, more than 200 member food banks operate 63,000 agencies that address hunger through emergency food assistance programs. For more information on how you can fight hunger in your community and across the country, visit www.feedingamerica.org

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