



# NEWS RELEASE



## FOR IMMEDIATE RELEASE

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### Contact:

Christy L. Simmons  
Manager of Public Relations  
Food Bank CENC  
(919) 865-3050 (office)  
(919) 906-4798 (mobile)

### Local Contact:

Jennifer Caslin  
Regional Development Manager  
Food Bank CENC at Wilmington  
(910) 251-1465 x2205 (office)  
(910) 612-3757 (mobile)

## ***Kids Summer Stock Event in Wilmington***

### *Our Kids Need You!*

**WILMINGTON** - The Food Bank of Central & Eastern North Carolina at Wilmington, along with local sponsors Mayfaire Town Center, Regal Cinemas Mayfaire Stadium 16 and Cold Stone Creamery are hosting “Kids Summer Stock at Wilmington: Ice Cream Social and Family Fun Day” on Sunday, June 28 from 1p.m. to 5p.m. at the Mayfaire Town Center Event Field. Events will include children’s musician Mr. Mark, appearances by DJs from Z107.5 and Sunny 104.5 and free ice cream for the first 700 people. Contributions of non-perishable food and monetary donations are encouraged.

Kids Summer Stock is an annual community-wide food and funds drive started during the summer of 2008 to support more than 250,000 children in the Food Bank’s 34-county service area who will not have access to free and reduced school meals while school is out for summer vacation. There are nearly 15,000 children in the Wilmington Branch’s service area (Brunswick, Columbus, New Hanover and Pender counties) who will not have access to these meal programs this summer.

Last year, the Kids Summer Stock Food and Funds Drive provided 1.2 million meals during the summer throughout the 34 counties. Donations and proceeds from the 2008 Kids Summer Stock at Wilmington also provided resources to fund a local Back Pack program.

Please join the Food Bank of Central & Eastern North Carolina at Wilmington, along with our sponsors, for this family friendly event at Mayfaire Town Center to make a difference in the lives of the children and families we serve in your community.

Go to <http://wilmington.foodbankcenc.org> for more information about the Food Bank of Central & Eastern North Carolina at Wilmington.

### **About the Food Bank of Central & Eastern North Carolina**

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that provides food for people at risk of hunger in 34 counties in central and eastern North Carolina through warehouses in Durham, Greenville, Raleigh, Southern Pines and Wilmington. The Food Bank serves a network of nearly 900 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults. In fiscal year 2007-2008, the Food Bank distributed nearly 32 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 450,000 individuals struggle each day to provide enough food for their families. [www.foodbankcenc.org](http://www.foodbankcenc.org).

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