

**FOOD BANK**OF CENTRAL  
& EASTERN  
NORTH  
CAROLINA  
AT  
GREENVILLE

# CRAVEN COUNTY PROFILE: 2009-10

## Population Statistics

Total Projected 2010 Population.....101,052<sup>1</sup>Population Growth, 2000 to 2009.....9.7%<sup>1</sup> Percentage Municipal Population.....60%<sup>2</sup>

What is the impact of poverty in the 34 counties served by the Food Bank of Central and Eastern North Carolina? A higher infant mortality rate, children who can't learn in school because they are hungry, adults who die before their time because they eat cheaper, high fat foods instead of healthier, often more costly options, and frail elders who make do with a can of beans because they can't afford their medication and food, too.

Federal poverty guidelines do not cover today's cost of living; they simply provide a baseline means of existence with a very real risk of hunger. A single person with an income of \$10,000 or less or a family of four with an income of \$21,000 or less annually meet the criteria for poverty. On these incomes, hunger becomes more than a risk...it often becomes a reality. The Food Bank helps these folks, who are at risk of hunger every day.

### THE NEED:

#### **POVERTY**

**No. People Living at/Below Poverty Level:****15,057<sup>3</sup>****Percentage of Population Living in Poverty:****14.9%<sup>4</sup>****Individuals >65 Living in Poverty:****1,159<sup>5</sup>****Individuals 18 to 64 Living in Poverty:****7,348<sup>5</sup>****Children 0 to 17 Living in Poverty:****6,550<sup>5</sup>****Percentage of Children Living in Poverty:****43.5%**

#### **HUNGER<sup>6</sup>**

**No. Children Receiving Free/Reduced Lunches:****7,884****Percentage of Children Receiving Reduced/Free Lunches:****54.2%**

#### **UNEMPLOYMENT<sup>7</sup>**

**Percentage Sept. 2010 Unemployment:****9.4%**

#### **FOOD STAMP PARTICIPATION<sup>8</sup>**

**Number Served July 2009:****11,735****Number Served July 2010:****13,066****Percent of Eligible Served Sept. 2009:****82%**

**Our Partner Agencies are listed on the reverse side**

### ADDRESSING NEEDS:

#### **Total Pounds**

#### **of Food Distributed**

**Annually in our counties:****40.1 mil. Lbs.**

#### **Total Pounds**

#### **of Food Distributed in**

**Craven County:****1,007,496 lbs.****Pounds Per Person Distributed:****67 lbs.**

#### **Per-Pound Cost of**

**Distributing Food in County:****18¢**

#### **Total Cost of**

**Distributing Food in County:****\$182,986****Value of Food Distributed:****\$1,611,994****Craven Households Served:****10,787<sup>9</sup>****Craven Individuals Served:****23,687****For Every Dollar Donated, How Much is Spent on Food Distribution:****97¢**

**Major Local Food Donors:** Wholesalers, retailers, and grocery chains such as Food Lion, Harris-Teeter, Lowe's Foods, Kroger Stores, Walmart, Mt. Olive Pickles, Bruce Foods Corp., Reser's Fine Foods, Bimbo Bakeries, Nash Produce, & Society of St. Andrew

<sup>1</sup>Projected 2010 NC population by County, NC Office of State Budget & Management; <sup>2</sup>2008 County Municipal Totals, NC Office of State Management & Budget; <sup>3</sup>Total Projected 2010 Population x Percentage of Population Living in Poverty; <sup>4</sup>US Census 2006-08 American Community Survey (SF-1, SF-3); <sup>5</sup>Total of Individuals >65, Individuals 18-64 & Children 0-17 Living in Poverty, 2006-08 American Community Survey; <sup>6</sup>Free & reduced Lunch Application Data by Site, Child Nutrition Services, NC Department of Public Instruction; <sup>7</sup>2009, 2010 Civilian Labor Force Estimates for NC Counties, NC Employment Security Commission; <sup>8</sup>NC Food & Nutrition Services Participation Report, DSS Performance Management Reporting & Evaluation Management, NC Department of Health & Human Services; <sup>9</sup>Unduplicated households/individuals served as reported by partner agencies

## **Craven Community Partner Agencies**

**Abundant Life Miracle Center**

**Child #1 Group Home**

**Coastal Women's Shelter**

**Croatan House**

**Dogwood House -- ARC Services**

**East NC Woodmen of the World Youth Camps, Inc.**

**Ephesus SDA Church**

**Extended Hands**

**Good News Outreach Church**

**Hoke Street Group Home**

**Kids Cafe - The Mighty Tau, Inc.**

**Kimberly Road Group Home**

**Living Bread Holiness Church - New Deliverance Outreach  
Ministry**

**Religious Community Services**

**Salvation Army-New Bern at RCS**

**Sheila's Haven, Inc.**

**Spencer's Place Group Home**

**Vanceboro Christian Help Center**

**Vanceboro Group Home**

**Word of God Christian Center**

**Youth Vision, Inc.**