

WILSON COUNTY PROFILE: 2009-10

Population Statistics

Total Projected 2010 Population.....80,582¹
Population Growth, 2000 to 2009.....8.4%¹ Percentage Municipal Population....71%²

What is the impact of poverty in the 34 counties served by the Food Bank of Central and Eastern North Carolina? A higher infant mortality rate, children who can't learn in school because they are hungry, adults who die before their time because they eat cheaper, high fat foods instead of healthier, often more costly options, and frail elders who make do with a can of beans because they can't afford their medication and food, too.

Federal poverty guidelines do not cover today's cost of living; they simply provide a baseline means of existence with a very real risk of hunger. A single person with an income of \$10,000 or less or a family of four with an income of \$21,000 or less annually meet the criteria for poverty. On these incomes, hunger becomes more than a risk...it often becomes a reality. The Food Bank helps these folks, who are at risk of hunger every day.

THE NEED:

POVERTY

No. People Living at/Below Poverty Level: **16,922³**

Percentage of Population Living in Poverty: **21.0%⁴**

Individuals >65 Living in Poverty: **1,574⁵**

Individuals 18 to 64 Living in Poverty: **9,358⁵**

Children 0 to 17 Living in Poverty: **5,990⁵**

Percentage of Children Living in Poverty: **35.4%**

HUNGER⁶

No. Children Receiving Free/Reduced Lunches: **6,557**

Percentage of Children Receiving Reduced/Free Lunches: **61.7%**

UNEMPLOYMENT⁷

Percentage Sept. 2010 Unemployment: **12.2%**

FOOD STAMP PARTICIPATION⁸

Number Served July 2009: **12,752**

Number Served July 2010: **14,650**

Percent of Eligible Served July 2010: **83.0%**

ADDRESSING NEEDS:

Total Pounds Of Food Distributed Annually in our 34 Counties: **40.1 mil. Lbs.**

Total Pounds Of Food Distributed in Wilson County: **1,241,741 lbs.**

Pounds Per Person Distributed in County: **73 lbs.**

Per-Pound Cost of Distributing Food in County: **19¢**

Total Cost of Distributing Food in County: **\$237,738**

Value of Food Distributed in County: **\$1,986,786**

Wilson Households Served: **36,233⁹**
Wilson Individuals Served: **81,022**

For Every Dollar Donated, How Much is Spent on Food Distribution: **97¢**

Major Local Food Donors: Wholesalers, retailers, and grocery chains such as Food Lion, Harris-Teeter, Lowe's Foods, Kroger Stores, Walmart, Mt. Olive Pickles, Bruce Foods Corp., Reser's Fine Foods, Bimbo Bakeries, Nash Produce, & Society of St. Andrew

Our Partner Agencies are listed on the reverse side

¹Projected 2010 NC population by County, NC Office of State Budget & Management; ²2008 County Municipal Totals, NC Office of State Management & Budget; ³Total Projected 2010 Population x Percentage of Population Living in Poverty; ⁴US Census 2006-08 American Community Survey (SF-1, SF-3); ⁵Total of Individuals >65, Individuals 18-64 & Children 0-17 Living in Poverty, 2006-08 American Community Survey; ⁶Free & reduced Lunch Application Data by Site, Child Nutrition Services, NC Department of Public Instruction; ⁷2009, 2010 Civilian Labor Force Estimates for NC Counties, NC Employment Security Commission; ⁸NC Food & Nutrition Services Participation Report, DSS Performance Management Reporting & Evaluation Management, NC Department of Health & Human Services; ⁹Unduplicated households/individuals served as reported by partner agencies

Wilson Community Partner Agencies

Branch Memorial Tabernacle

Christ Deliverance Tabernacle

Community Missions/New Creations Child Care

Glad Tidings Gospel Church

Kids Cafe - Salvation Army B&G Club

Kenly Church of God

Mental Health Association

Mt. Hebron Seventh Day

NC Love in Action (LIA)

New Christian Food Pantry & Child Development Ctr.

Pathway Outreach Center, Inc.

Salvation Army/Wilson

Shiloh Pentecostal

St. Marks'/La Guadalupina Episcopal Churches

St. Paul Church of Christ/Guardian Angel Outreach

St. Timothy Community

The Wilson Youth United, Inc.

The Word Became Flesh

Wilson County Interfaith/Hope Station

Wilson County Senior Center

Wilson Praise & Worship Church

WRAJ Outreach Ministries

Youth Of Wilson County/Juvenile Support Services